

faik sönmez

To Whom It May Concern:

Ebru has been a consultant to us as a Digital&Social Media Content Creator since 2012. She did an excellent job and always came up with creative and practical ideas for the challenges we face. She has excellent written and verbal communication skills, is extremely organized, can work independently and is able to follow through to ensure that the job gets done.

She has been

- Creating (images, graphics, stop motion films and videos) and posting the content of the social media accounts.
- Reaching and communicating with the targeted customers;
- Building the correct language to complete the brand image,
- Replying instantly to follower's possible complaints, critics and comments,
- Giving creative guidance and counselling to build and maintain the online shop,
- Editing and preparing organic, original and SEO friendly articles for the blog
- Editing and creating weekly newsletters.

Ebru effectively scheduled and managed to maintain all her responsibilities. She is also always willing to offer her assistance on the subjects related to her field and had an excellent rapport with the many constituents of our company.

Her ability to effectively improve her skills according to the digital world's variable demands and excellent skills of communication will make her an asset to any brand.

I have no doubt that she will add value to any company and I recommend her for any endeavor she chooses to pursue.

Sincerely,

Mete Sönmez





To Whom It May Concern:

I would like to recommend EBRU KILICOGLU as a candidate for a cooperation with your organization. In her position as Digital&Social Media Content Creator and Digital Consultant, Ebru was employed in our company from October-2012 to September-2016. She did an excellent job in this position and was an asset to our organization during her tenure with the company. She has excellent written and verbal communication skills, is extremely organized, can work independently and is able to follow through to ensure that the job gets done.

In her tenure with our company, Ebru was responsible of

- Starting all our social media accounts,
- Creating (images, graphics, stop motion films and videos) and posting the content of all our social media accounts.
- Reaching and communicating with the targeted customers;
- Building the correct language to complete our brand's image,
- Repling instantly to our follower's possible complains, critics and demands,
- Creative guidance and conselling to build and maintain our online shop,
- Editing and preparing organic, original and SEO friendly articles for our blog
- Editing and creating our weekly newsletters.

Ebru effectively scheduled and managed to maintain all her responsibilities. She is also always willing to offer her assistance on the subjects related with her field and had an excellent rapport with the many constituents served by our company.

Her ability to effectively improve her skills according the digital world's variable demands and excellent skills of communication made her a big asset to our brand.

She would add value to any company and I recommend her for any endeavor she chooses to pursue.

Yours truly,

Sedef ORMAN
VICE PRESIDENT

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